

Twinkle Prakash

Assistant Professor (Commerce)

Swami Vivekanand Government PG College, Lohaghat, Champawat

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1. Academic Qualifications

- **UGC-NET (Commerce)** – Qualified thrice (2020, 2021, 2022)
- **USET (Commerce)** – Qualified, 2024
- **M.Com** – 2020
- **B. Com** – 2018

2. Teaching Experience

Assistant Professor, Swami Vivekanand Government PG College, Lohaghat, Champawat

Experience: 1 Year

3. Research Publications (UGC-CARE, Peer-Reviewed, Books & Chapters)

- Role of homestay tourism as a promotional tool for organic food producers – Homestay Tourism & Sustainability Development Book (ISBN 978-81-19907-94-6)
- Study on the Falling Startups in India – UGC-CARE Dogo Rangsang Research Journal, ISSN 2347-7180 (4 June 2023)
- A study on rising unemployment among youth in Nainital district – Printing Area International Journal, ISSN 2394-5303 (April 2023)
- Integrating AI into existing business processes in India – ISBN 978-1-300-97305-8 (30 March 2024)
- Organic food market significance in Uttarakhand – Shodh Samart Research Journal, ISSN 3048-6505 (Aug 2024)
- उत्तराखंड में कृषि की प्रमुख चुनौतियाँ – Dogo Rangsang Research Journal, UGC-CARE, ISSN 2347-7180 (2025)
- Consumer perception on GI-tagged organic food products – Book (ISBN 978-93-9389-652-9), 2025
- AI for Organic Farming Optimisation in India – Journal of Management & Health Science, Vol 2 No 4, ISSN 2500-0680 (March 2025)

4. Research Papers Presented (National & International Conferences/Seminars)

- Two-Day National Conference on Artificial Intelligence: “The Role, Impact, Issues and Challenges of Artificial Intelligence” – Paper Presented
- National Seminar on Digital Business Operations & Sustainability – “Marketing Activities of Local Organic Food Producers in E-Commerce”
- National Seminar on Homestay Tourism & Sustainable Development – “Role of Homestay Tourism as a Promotional Tool for Organic Food Producers”
- Two-Day International Conference on Gender Role and Green Concepts – “Challenges Faced by Women Entrepreneurs in the Organic Food Sector”

5. Workshops

- 14-Day National Workshop on Research Methodology
- One-Day Workshop on Income Tax E-Return Filing
- One-Day National Workshop on “Intellectual Property Rights (IPRs): Protecting Ideas & Empowering Innovation”

Declaration

I hereby declare that all the information provided above is true and correct to the best of my knowledge.

Date: 16/11/2025

Place: Lohaghat

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